

# Pan-Baltic Images: Reaching Out To The World

Riga 2005

Programme

**SATURDAY, October 15**

**10.00-10.45**

## Opening

- **Andris Kesteris** - Introductions (*Library and Archives Canada (LAC), Baltic Audiovisual Archival Council (BAAC)*)
- Introduction of Special Guests:
  - Ambassador of Canada H.E. **Claire A. Poulin**
  - Ambassador of Norway H.E. **Nils Olav Stava**
  - Deputy of State Secretary - *Ministry of Culture of the Republic of Latvia*  
**Mr. Uldis Lielpēters**
- Welcome - **Jānis Holšteins**, Director  
General *Latvian TV*
- **Piret Noorhani** (*Estonian Literary Museum, President of BAAC*) [Address of welcome](#)
- **Gunnel Jönsson** (*International Association of Sound and Audiovisual Archives*)
- **Andrejs Apsītis** (*Latvian National Film Centre*)

Conference Moderators: **Tedd Urnes** (*Norwegian Broadcasting Corporation, NRK, BAAC*) and **Lasse Nilsson** (*Swedish Television, BAAC*)

**10.45-11.00**

Coffee break

**11.00-13.00**

## Governmental Policies in Preserving Cultural Heritage.

1. **Karl Erik Andersen** (*National Library of Norway*). [Legal Deposit and access to broadcasting in Norway.](#)

2. **Andris Kesteris** (*Library and Archives Canada*). Transformation - Modernization - Reformation. Shifts in doing archival business - changes in the practical sense, as well as philosophy. New partnerships.
3. **Anton Pärn** (*Estonian Culture Ministry*). [The policies of preserving Estonian cultural heritage.](#)
4. **Juozas Markauskas** (*Vilnius University*). [Preservation of Lithuanian audiovisual archival heritage.](#)
5. **Anne Kalvi** (*Tartu University*). Audiovisual archives and copyright in the digital era.
6. **Ance Balode**, (*AKKA/LAA*). Copyright as essential part of digitalization of authors works.

**13.00-14.00**

Lunch

**14.00-15.45**

### **Media and Archives in the Digital Era. Part I.**

1. **Tedd Urnes** (*NRK*), [The Audiovisual Banks: The digitization of the content of the audiovisual archives - a non technical approach to the issues of digitization.](#) A critical evaluation of the content of transmitted television and radio programmes. Students working with master degree or doctor degree: Access policy wanted.
2. **Rüdiger Dawideit** (*Südwestrundfunk*), [Content in Context: The BIRTH Project.](#)
3. **Jan Aasmund Jakobsen** (*NorgesLexi*), **Jostein Saakvitne** (*Media Centre at Bergen University College*), **Aivar Niglas** (*S-Centre in Estonia*). [Archives online: sound, moving images and photographs on the web \(+ workshop 16.00\)](#)

**15.45.-16.00**

Coffee break

**16.00-17.30**

## History, Research and Access

1. **Ivi Tomingas** (*Estonian Filmarchives*). Audiovisual archives as an illustration of history or a source of history.
2. **Baiba Tetere** (*Master of History*). [Photography as a source in research on the lifestyle of Latvian "high society" in the 1920s - 1930s.](#)
3. **Riina Reinvelt** (*Estonian National Museum*). Aspects of using the audiovisual collections of the Estonian National Museum.
4. **Piret Voolaid** (*Estonian Literary Museum*). [Case Study: Development of a visual database, Estonian Droodles.](#)

Parallel workshops

**16.00-17.30**

**Jan Aasmund Jakobsen** (*NorgesLexi*), **Jostein Saakvitne** (*Media Centre at Bergen University College*), **Aivar Niglas** (*S-Keskus in Estonia*). [Archives online: sound, moving images and photographs on the web - will continue as a workshop.](#)

**16.00-17.30**

**Eirik Myhre** (*NRK*). Storage of film and video productions. What to do with old films and tapes? Workshop for those who are interested in long-term preservation of film and video.

**19:00**

Norwegian Embassy invites all delegates to a small cocktail party.

**SUNDAY, October 16**

**9.00-11.00**

**Media and Archives in the Digital Era. Part II.**

1. **Andris Kesteris** (*Library and Archives Canada*), Library and Archives Canada - Virtual Silver Screen - a new website. One of this year's digitization projects

undertaken by Library and Archives Canada. Funded by the Canadian Culture Online Program of the Department of Canadian Heritage.

2. **Jukka Lindfors** (*YLE*), YLE's Archives (YLE Arkki) in the Internet.
3. **Aldis Pūtelis** (*University of Latvia*). [From documents to sound and moving image.](#)
4. **Rima Gracienė** (*Lithuanian Theatre, Music and Cinema Museum*). Lithuanian Theatre, Music and Cinema Museum: The current preservation of the collections and the preservation strategy.
5. **Baiba Bela-Krūmiņa** (*Latvian University, Institute of Philosophy and Sociology, National Oral History Archives*). [National Oral History Archive: problems and possibilities.](#)

#### **11.00-11.15**

Coffee break

#### **11.15-13.00**

##### **Television Production, Archives and Access - On the Way to New Challenges**

1. **Lars-Gunnar Bengtsson** (*SVT*). [Television production in a totally digital environment.](#)
2. **Daina Misiņa** (*Tilde, Internet television*). [Contemporary trends in storing, accessing and searching audiovisual content online.](#)  
Introducing TVEyes to Baltic market - real time radio and TV search engine
3. **Heiki Männik, Maiu Kurvits** (*Estonian TV*).
4. **Rasa Miškinytė** (*Lithuanian TV*),  
Television archives moving towards the user.

Parallel sessions/workshops

#### **11.15-13.00**

##### **Audio Production, Archives and Access - Digital Development**

1. **Gunnel Jönsson, Dan Nyquist** (*SRF Radio Archives*). [Digitisation - on \(whose\)](#)

- [demand](#)? A short study on the work of the Sound archives at the Swedish Broadcasting Resources. Radio Archive - Record Library 2000 - 2005.
2. **Jaan Tamm** (*Estonian Literary Museum*). Digitization of audio recordings. The experience of the Estonian Folklore Archives.
  3. **Gunārs Purvs** (*National Library of Latvia*). [Survey of general strategic activities of the Sound Recording Department of National Library of Latvia](#).

### 13.00-14.00

Lunch

### 14.00-15.45

#### Photography Production, Archives and Access - Public Service

1. **Sulev Sepp** (*Scanpix Baltics*). Seven years in newspaper archive.
2. **Arturs Žogla** (*University of Latvia*). [Using library information systems as still image archives](#).
3. **Maira Dudareva** (*Diena*). [Overview about the activities of the Diena photo archive](#). A survey of the Diena daily newspaper's photo collection. Diena is the largest daily newspaper in Latvia.
4. **Vilnis Auziņš** (*Latvian Museum of Photography*). [Latvian photography in the lee of repairs of European quality](#).

### 15.45-16.00

Coffee break

### 16.00-17.00

- BAAC General Business Meeting
- Introduction: **Tedd Urnes** and **Andris Kesteris**
- BAAC Elections

**17th of October, excursions:**

**10.00**

Latvian National Library Jēkaba Street 6/8 -  
electronical data base: Latvian culture in images  
and other most important things

**12.00**

Newspaper Diena - History of Diena, new Diena  
building, Photo Archive, Library, Archive of  
Documents.

There will be a bus from Radisson SAS Daugava at  
9:30 am.

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For participants of Archive Seminar 2005 who stay  
in hotel Radisson SAS Daugava there will be a bus  
transfer on 15th and 16th to Latvian TV. Please ask  
at the hotel reception regarding this info.