

The Rīga seminar 2004 Programme

WORKSHOPS AND PLENARY SESSIONS

FRIDAY - OCTOBER 1

09:00 – 16:00 **REGISTRATION**

LTV Studio #6 Staff – Latvian Television – Lithuanian Radio & Television – Estonian Television

WELCOME ADDRESS

10:00 – 10:30 Welcome and opening remarks: Jānis Holšteins, Latvian Television, Andris Kesteris, Library and Archives Canada.

Greetings from: The Nordic Branch of IASA, Jacqueline von Arb; Latvian Television, Lithuanian Radio and Television, Estonian Television, and Tedd Urnes, Norwegian Broadcasting.

10:30 – 10:45 [KEY NOTE ADDRESS](#)

(15 minutes) Bjarne Grevsgard, Head of Archive & Research, Norwegian Broadcasting Corporation (NRK)

[PRESENTATION - History of the digital mode](#)

10:50 – 11:30 The future of our Cultural Heritage of Big Business and Commercial IT. Are we facing a future where national cultural information will be dominated by global firms?

Professor Hans Fredrik Dahl, Media and Communication at the University of Oslo, Norway. Chair: Tedd Urnes, Norwegian Broadcasting Corporation (NRK)

11:30 – 11:45 **BREAK**

[PRESENTATION - Audiovisual archiving - Sustainable Development or environmental hazard?](#)

11:45 – 12:30 For many of us this is a new, maybe uncomfortable angle of TV archiving - part from the daily struggle with fading colors, vinegar syndrome and clogging tapes etc. There are several environmental aspects of Audiovisual archiving to take into consideration: Working environment is one, decaying materials another. But how Audiovisual archiving has an influence on the environment around us is still another. This presentation will focus on Audiovisual archiving in relation to the discussion on sustainable development and hopefully spark a necessary discussion.

LTV Studio #6 *Speaker: Lasse Nilsson, Project Manager (SVT Planning/Archives)*

Chair: Tedd Urnes, Norwegian Broadcasting Corporation (NRK)

12:30 – 13:00 [Technical status of archives and digitalization process in Estonian Television](#)

LTV Studio #6 *Speaker: Heiki Mannik, digitalizing specialist, Estonian Television*

13:00 – 14:00 **LUNCH**

PARALLEL WORKSHOPS

14:00 – 15:00 [Content description of film and television programmes](#)

19th floor **Part 1.** Excerpts from programmes about the Baltic countries will be shown. How to improve the

boardroom catalogue of the archive?

15:00 – 15:15 **BREAK**

15:15 – 17:00
19th floor
boardroom **Part 2.** [An evaluation of the information of historical events, sites and persons described in various film productions](#). Excerpts from films will be shown and a paper will be provided to workshop participants.
Tedd Urnes, Norwegian Broadcasting Corporation (NRK)

14:00 – 14:30
LTV Studio #6 [DRA - Digital Radio Archive](#)
NRK Radio Archive's experiences on the road towards the digital world
Bjarne Grevsgard
Head of Broadcasting Archives Norwegian Broadcasting Corporation, NRK

14:30 – 15:30
LTV Studio #6 [Picture Archive of Swedish Television](#)
The experience with new technology. Riga in Swedish archives – interesting stills to be shown.
Workshop by Nadja Klich, SVT Planning/Archives, presented by Lasse Nilsson, SVT Planning/Archives

PARALLEL WORKSHOPS

14:30 – 15:15
Room 255 **Research in Filmarchiving. Film cataloguing: Academic Strategies**
Mag.art. Jan Aasmund Jakobsen, Media Archive Consultant, NorgesLexi

15:00 – 15:30 **BREAK**

15:30 – 16:00
LTV Studio #6 **The Latvian National Film Centre**
The mandate of the LNFC within the context of the Latvian Ministry of Culture. Its achievements in promoting its national film production both domestically and internationally. *Speaker: Andrejs Apsītis, Director LNFC*

16:00 – 16:30
LTV Studio #6 **Exhibition as Preservation and Access: The role of cinematheques in providing public access to archival productions**
Speaker: Tom McSorley, Canadian Film Institute, Cinematheque Canada, Ottawa

16:30 – 16:45
LTV Studio #6 **The Latvian State Museum of Art**
Special project to produce and distribute a documentary film and CD.
Speaker: Elita Ansone, Head of PR Department

16:45 – 17:15
LTV Studio #6 [The Swedish Film Institute - A new initiative - The establishment of a new non-fiction film archive and expanded responsibility in the field of film archiving](#)
Speaker: Jan-Erik Billinger, Head of Cinemateket, Swedish Film Institute

18:00
Reception hosted by Latvian Television

Transport back to Hotel Riga will be provided.

SATURDAY – OCTOBER 2

- 09:00 – 9:30**
LTV Studio #6
- [Legal deposit of AV-material in Sweden](#)
Legal deposit of printed material has a long tradition in Sweden. The first provision came into force in 1661. Since 1979 the Legal Deposit Act also includes audiovisual material: phonograms, videograms, films, radio and television broadcasts etc. The National Archive of Recorded Sound and Moving Images (SLB) is responsible for the audiovisual part of the legal deposit collection.
The paper gives a description of the present legal deposit regulations and a Presentation of the SLBA.
The experiences of acquisition, cataloguing and preservation of audiovisual material on a large scale is discussed.
Sven Allerstrand, Swedish National Archive of Recorded Sound and Moving Images
- 09:30 – 10:00**
LTV Studio #6
- From Collection to Archive - the Dørumsgaard collection at the Norwegian Institute of Recorded Sound**
Presented by Jacqueline von Arb, Head of Archive Norwegian Institute of Recorded Sound, The Nordic Branch of IASA
- 10:00 – 10:15**
LTV Studio #6
- [Latvian Photography Museum](#)
Preserving historical photographic heritage and its further use in television and film production. An exhibit will be presented by the Museum.
Vilnis Auziņš, Director, Latvian Photography Museum
- 10:15 – 11:00**
LTV Studio #6
- [Moving beyond manual media migration: Advanced technologies developed to increase productivity, reduce costs and maintain high level of preservation quality while producing technical metadata on the migration process.](#)
Richard Billeaud, Media-Matters Europe, RBC consultant
- 11:00 – 11:15**
BREAK
- 11:15 – 11:45**
- Guidelines on the production and preservation of digital audio objects**
Presented by Jacqueline von Arb, Head of Archive Norwegian Institute of Recorded Sound, The Nordic Branch of IASA - IASA Technical committee
- [Digitization: The experience in the Baltics.](#)
Panel discussion
1. Overview
2. TV archives - the present state and the nearest future
3. Radio archives - the present state and the beginning of digitization
4. IT part of digitization
Panel Discussion: Lithuanian Radio and Television, Estonian Television, Latvian Radio, Latvian Television.
Chair: Andris Kesteris
- 11:45 – 12:30**
- 12:30 – 13:00**
- [International Projects and Partnerships](#)
Work in progress and future plans of the Latvian film industry. Projects with international partners.
Speakers: Lelda Ozola, Latvian National Film Centre; Rasa Miškinyte, Lithuanian Radio and

Television; Andris Ķesteris, Library and Archives Canada

13:00 – 14:00 LUNCH

PARALLEL WORKSHOPS

14:00 – 15:30 [The Media and Audioisual Archives: The year 1968. Social and Political changes in Europe evaluated by using sound and moving images of the events of the year 1968](#)

19th floor

Boardroom

Speaker: Associate Professor Rolf Werenskjold, Volda University College, Norway

The significance of preservation

Why is the film “Casablanca” still popular for modern audiences? Copyright: Can we reuse parts of movies in television productions? What about the production of commercial films and old movies?

14:00 – 15:30

Room 255

Excerpts from films will be shown during the session.

A report of the project called: “The Film Archive” initiated by The Norwegian Film Institute (NFI) will be given: Norwegian films on demand. Digital distribution of Norwegian films on the Internet and IP-TV from September 2004.

Jan Erik Holst, Norwegian Film Institute (NFI)

Production Archives in the Baltics: A discussion on mutual needs and partnering

Chair: Andris Ķesteris. Participants: LRT, ETV, LTV and other organizations

Baltic Programming in Canada – Past, Present and Future

14:00 – 15:00

LTV Studio #6

A success story. Partnership and cooperation between a private broadcaster OMNI.TV, the Library and Archives Canada – a federal government agency, and the Baltic Community in Canada. This workshop is designed to follow immediately upon the previous workshop (Production Archives in the Baltics).

Theatre projection.

15:00 – 15:15

BREAK

15:30

Conclusion - Closing Remarks

16:00 **Tour of Latvian Television**
 Tour of Latvian Radio

SUNDAY – OCTOBER 3

11:00 **Tour of the Latvian State Museum of Art**
 Address - K.Valdemāra iela 10a

13:00 **Tour of Latvian Photography Museum**
 Address - Mārstaļu iela 8

Possible visit to **Tour of Latvian Film Museum**

**(time will be
announced):**

Address - Šmerļa iela 3

Tour of Latvia State Archive of Audiovisual Documents

Address - Šmerļa iela 5